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Contemporary Management Principles-Tersia Brevis 2014


Management Principles-Pieter Johannes Smit 2020 Management principles: a contemporary edition Africa, focuses on these core management principles within an informed perspective of the business environment, how to manage scarce resources, and the functions of planning, organising, leading and controlling. The book also highlights the importance of sound decision-making, information management, organisng a diverse workforce, managing different organisational cultures, managing people (individuals, groups and teams) and business ethics.

Management Principles P. J. Smit 2011-03 The challenges presented by the fast-changing business environment require that organisations find new and innovative ways to respond in order to improve performance. The contemporary manager has to integrate new information technology, manage diversity, accommodate stakeholders’ often conflicting claims, deal with the threat that HIV/AIDS poses to the workforce and comply with charters such as the Mining Charter. The list of challenges has become almost endless. As well as exposing the reader to the traditional management functions, namely planning, organising, leading and controlling, this edition also deals with the most recent challenges that managers have to face. As a response to the increasing complexity of the business environment, this book deals with ethical issues in management, corporate governance, strategy maps, the resource-based view of organisations as well as mentorship, and coaching. Key lectures include: Relevant examples taken from South African and African organisations; Numerous illustrations of informative graphs, diagrams and charts; A logical structure to aid accessibility; Case studies, discussion questions MCQs at the end of each chapter; Multimedia support materials for prescribing institutions. This book is widely prescribed by institutions and will be the preferred book of many major businesses for use in their management and leadership training programmes.

Management Principles Pieter Johannes Smit 2007 Book & CD. To improve on an award-winning book poses a major challenge to its authors. The authors of this book took the challenge head-on by conducting a major research study to determine exactly how exactly the aces are that managers at different levels must deliver in contemporary organisations in South Africa, and the rest of Africa. The findings of this study, which dealt with current and near-future management issues, as well as classical and contemporary thinking about management, were used as the blueprint for the updating of this book. After placing management in context, the authors deal with the knowledge, skills and dispositions required of managers to perform the management functions of planning, organising, leading and controlling in a volatile business world. Examples of how the functions are applied in practice are cited throughout the book. These examples refer mainly to South African organisations and situations that managers in South Africa, and Africa, have to deal with to create and sustain a competitive advantage for their organisations. The book endeavours to break down the silo effect of seeing the management functions as separate activities. This is done by continuously placing the management function at hand in a bigger context. This enables learners of management to assess the implications of management decisions on different people, processes, systems and so on that make up the organisation.

Business Management-Hannie Badenhorst-Weiss 2008-02 The world is in a constant state of flux, and this influences the operations of every business and organisation. Business Management: A Contemporary Approach deals with these changes by covering the functions of a business or an organisation and then addressing the contemporary issues that affect them.
Management Principles - T. Brevis 2004-04-01 This study details the results that successful managers at different levels of business must deliver within their organizations throughout Africa. It addresses current and near-future management issues through both classic and contemporary management thought. In addition to placing management in context, the book also explores the knowledge, skills, and dispositions required of managers to perform the management functions of planning, organizing, and leading in a volatile business world.

Future of Work, Work-Family Satisfaction, and Employee Well-Being in the Fourth Industrial Revolution-Abe, Ethel Ndubamaka 2020-11-13 Disruptions are occurring in the workforce. The introduction of advanced software technology and the speed at which these technological advancements are being produced. These disruptions could take diverse forms and affect various aspects of work and the lives of entities in the workplaces and families of the individual employees. Work and family are caught in the crossfire between technological disruptions and human adaptation. Hence, there is a need to assess the overall effect that the Fourth Industrial Revolution would have on work, employee work-family satisfaction, and employee well-being. Future of Work, Work-Family Satisfaction, and Employee Well-Being in the Fourth Industrial Revolution is a critical reference source that discusses practical solutions and strategies to manage challenges and address fears regarding the effect of the Fourth Industrial Revolution on the future of employment and the workforce. Featuring research on topics such as corporate governance, job satisfaction, and mental health, this book is ideally designed for human resource professionals, business managers, industry professionals, government officials, policymakers, corporate strategists, consultants, work-life balance experts, human resources software developers, business policy experts, academicians, researchers, and students.

Research Anthology on Facilitating New Educational Practices Through Communities of Learning-Management Association, Information Resources 2020-10-30 With the future of education being disrupted and the onset of day-to-day uncertainties and challenges that have to be solved quickly, teachers are now turning to professional development communities/support communities where they can share and learn about effective practices to use in the classroom. While transitioning to blended or online learning and keeping up with the technological advances in education, these communities provide an avenue for teachers to rely on for support and updated knowledge on what educational practices are being utilized, how they are working, and what solutions have been found for the ever-changing climate of education. Research on the benefits and use of these communities, as well as on the latest educational practices, is essential in teacher development and student learning in the current culture of a rapidly changing educational environment. The Research Anthology on Facilitating New Educational Practices Through Communities of Learning contains hand-selected, previously published research that provides information on the communities of learning that teachers are currently involved in to seek the latest educational practices. The chapters cover the context of these communities, the benefits, and an overview of how this support can be a useful tool in today’s practices of teaching and learning. While highlighting topics such as learning communities, teacher development, mentoring, and virtual communities, this book is essential for inservice and preservice teachers, administrators, teacher educators, practitioners, stakeholders, researchers, academicians, and students who are interested in how communities of practice tie into professional development, teacher learning, and the online shift in teaching.

Exercise and Cognitive Function-Terry McMorris 2009-04-01 This textbook focuses on the relationship between physical exercise and cognition, a very important topic that gives you theoretical and practical implications for a number of areas including aging, neurorehabilitation, depression and dementia. It brings together a wide range of analytical approaches and experimental results to provide a very useful overview and synthesis of this growing field of study. The book is divided into three parts: Part I covers the conceptual, theoretical and methodological underpinnings and issues. Part II focuses on advances in exercise and cognition research, with appropriate sub-sections on 'acute' and 'chronic' exercise and cognition. Part III presents an overview of the area and makes suggestions for the direction of future research. This text provides a cutting-edge examination of this increasingly important area written by leading experts from around the world. The book will prove invaluable to researchers and practitioners in a number of fields, including exercise science, cognitive science, neuroscience and clinical medicine. Key Features: Unique in-depth investigation of the relationship between physical exercise and brain function. Covers theoretical approaches and experimental results and includes chapters on the latest developments in research design. Examines the effects of both acute and chronic exercise on brain function. International list of contributors, who are leading researchers in their field.

Textbook of Plastic and Reconstructive Surgery-Deepak K. Kalaskar 2016-08-02 Written by experts from London’s renowned Royal Free Hospital, Textbook of Plastic and Reconstructive Surgery offers a comprehensive overview of the vast topic of reconstructive plastic surgery and its various subspecialties for introductory plastic surgery and surgical science courses. The book comprises five sections covering the fundamental principles of plastic surgery, cancer, burns and trauma, paediatric plastic surgery and aesthetic surgery, and covers the breadth of knowledge that students need to further enhance the development and understanding of all reconstructive plastic surgeons. A chapter on aesthetic surgery includes facial aesthetic surgery and blepharoplasty, aesthetic breast surgery, body contouring and the evolution of hair transplantation. The broad scope of this volume and attention to often neglected specialisms such as military plastic surgery make this a unique contribution to the field. Heavily illustrated throughout, Textbook of Plastic and Reconstructive Surgery is essential reading for anyone interested in furthering their knowledge of this exciting field. This book was produced as part of JISC’s Institution as e-Textbook Publisher project. Find out more at https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher

Management Principles-T. Brevis 1998-01-31 Constructed around a simple scientific management model this text focuses on the basic management principles that need to be applied in a business. After an introductory overview of management, the management model, and the environment in which the manager functions, are four chapters dealing with planning, organizing, leadership and control. In conclusion, aspects such as small business and multicultural management are explored.

Contemporary Retail and Marketing Case Studies-Neels Van Heerden 2013-05-01 “This engaging collection of case studies provides students with an insight into the world of business in South Africa. It offers undergraduate students a practical view of marketing and management issues that many students might not have been exposed to. Written by entrepreneurs and business executives, the collection provides a comprehensive overview of issues that challenge the local business community and highlights some of the successes, frustrations and challenges that are common in business today.” Back cover.

On Food and Cooking-Harold McGee 2007-03-20 Harold McGee’s On Food and Cooking is a kitchen classic. Hailed by Time magazine as “a minor masterpiece” when it first appeared in 1984, On Food and Cooking is the bible to which food lovers and professional chefs worldwide turn for an understanding of where our foods come from, what exactly they’re made of, and how cooking transforms them into something new and delicious. Now, for its twentieth anniversary, Harold McGee has prepared a new, fully revised and updated edition of On Food and Cooking. He has rewritten the text almost completely, expanded it by two-thirds, and commissioned more than 100 new illustrations. As compulsively readable and engaging as ever, the new On Food and Cooking provides countless eye-opening insights into food, its preparation, and its enjoyment. On Food and Cooking pioneered the translation of technical food science into cook-friendly kitchen science and helped give birth to the inventive culinary movement known as “molecular gastronomy.” Though other books have now been written about kitchen science, On Food and Cooking remains unmatched in the accuracy, clarity, and thoroughness of its explanations, and the intriguing way in which it blends science with the historical evolution of foods and cooking techniques. Among the major themes addressed throughout this new edition are: Traditional and modern methods of food production and their influences on food quality The great diversity of methods by which people in different places and times have prepared the same ingredients The translation of technical food science into cook-friendly kitchen science. Our evolving knowledge of the health benefits and risks of foods On Food and Cooking is an invaluable and monumental compendium of basic information about ingredients, cooking methods, and the pleasures of eating. It will delight and fascinate anyone who has ever cooked, savored, or wondered about food.

Business & Society-Archie B. Carroll 2006 BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business’s social, legal, political, and ethical responsibilities to both...
Multiple-choice Questions for Introduction to Business Management—Sharon Rudansky-Kloppers 2013


Book & CD. This fourth edition makes it clear that all who are interested in the sustainability of South Africa—and Africa—must put human resource management (HRM) at the very core of the management of organisations generally. The content is aligned to outcomes that are geared towards an analytical and critical thinking about the theory and practice of HRM in South Africa. The African context is addressed, and ample information about HRM aspects ‘elsewhere in Africa’ is provided. This edition breaks away even further from the traditional structure of so many standard HRM textbooks. It challenges a broadening of the ‘agenda’ and scope of HRM work; HRM is not only about managing employees, but also about managing the work and the people who do the work of and in organisations. This may involve alternative ways of getting the work of organisations done superiorly. This book will help you to apply HRM effectively to achieve its ultimate aim, namely to add value to people, to organisations and to society. This comprehensive book is organized around themes such as: Developing an appreciation for the context of HRM in South Africa; Strategising, designing and planning as preparatory HRM work; Sourcing work talent; Facing the countries people empowerment challenge; Meeting the reward and care challenge; Handling labour and employee relations challenges; Championing change and transformation; Managing HRM-related information, including HRM and sustainability reporting. Based on most recent theoretical developments, the emphasis is on the practical applications. Samples of relevant documents are included, and an accompanying CD contains a wealth of relevant resources as well as a continuing, integrating case study that serves as a basis for these applications, and individual and group activities. As a package, South African Human Resource Management will be extremely valuable to both current and aspirant managers, and human resource practitioners.

Handbook of Fractures—Kenneth Egel 2014-09-29 This practical handbook covers the diagnosis and management of fractures in adults and children. Each chapter comprises: Anatomy, Pathology, Evaluation, Examination, Treatment, Complications. Section 1 also covers Multiple Trauma, Gunshot Wounds, pathologic and periprosthetic fractures, and orthopedic angiogenesis. The new edition will be in full color and will include a new chapter on the basic science of fracture healing, as well as a new section on intraoperative Imaging. Features: Bulleted format allows quick access and easy reading Consistent format for targeted reading Covers adult and pediatric fractures Covers fractures in all anatomic areas Heavily illustrated PortableIn Full color New chapter: Basic Science of Fracture Healing New Section: Intraoperative Imaging

Pastplay—Kevin Kee 2014-03-10 In the field of history, the Web and other technologies have become important tools in research and teaching of the past. Yet the use of these tools is limited—many historians and history educators have resisted adopting them because they fail to see how digital tools supplement and even improve upon conventional tools (such as books). In Pastplay, a collection of essays by leading history and humanities researchers and teachers, editor Kevin Kee works to address these concerns head-on. How should we use technology? Playfully, Kee contends. Why? Because doing so helps us think about the past in new ways; through the act of creating technologies, our understanding of the past is re-imagined and developed. From the insights of numerous scholars and teachers, Pastplay argues that we should play with technology in history because doing so enables us to see the past in new ways by helping us understand how history is created; honoring the roots of research, teaching, and technology development; requiring us to model our thoughts; and then allowing us to build our own understanding.

PNF in Practice—Susan S. Adler 2013-04-17 The approach here is based on the concepts set out by Dr. Herman Kabat and taught by Margaret Knott, and this second edition adds many new illustrations including demonstrations of the techniques and pictures of actual patient treatment. The gait section has been expanded with an introduction to normal components and photos of patient treatment. The mat section has also been enlarged and includes illustrations of patient treatment.

Management Principles—Pieter Johannes Smit 2016 The business environment changes constantly, and so too must the approaches to managing a business organisation successfully. Among the plethora of management theories, each proposing that it provides the best solution to optimising an organisation, a few have stood the test of time and are considered principles that all modern managers should know and be able to apply. Management Principles: a contemporary edition for Africa focuses on these core management principles. It provides learners with a sound knowledge of the business environment, how to manage scarce resources, and the functions of planning, organising, leading and controlling. The book also highlights the importance of sound decision-making, information management, optimising a diverse workforce, managing different organisational cultures, managing people (individuals, groups and teams) and business ethics – page 4 of cover.

Contemporary Management, Fourth Edition—Gareth R. Jones 2016-09-14


Agile Coping in the Digital Workplace—Nadia Ferreira

Chiropractic Technique—David H. Peterson 2002 The first-ever book to describe the rationale behind adjustment techniques for the spine, pelvis, and extremities, this NEW 2nd edition offers thoroughly revised chapters, new illustrations, a reorganized layout, and extensive updates. The basic anatomical, biomechanical, and pathophysiological principles necessary for applying specific adjustment techniques are discussed in detail. It also offers a fundamental understanding of joint and body mechanics, as well as key evaluative tests and procedures, to help the reader evaluate, select, and utilize the most effective adjustment techniques. Coverage of chiropractic history provides a broad understanding of general concepts and practice. Theory and practice combine to make CHIROPRACTIC TECHNIQUE, 2ND EDITION a must have for anyone seeking a solid foundation in joint examination and chiropractic adjustment. The text is organized by joint focus, on practical anatomy, kinematics, evaluation, and technique for each system so each chapter can stand on its own as an independent discussion Specific evaluative procedures demonstrate how to identify the characteristics of manipulable lesions Background on the history of chiropractic provides an excellent foundation for joint examination and adjustment techniques Extensive photos and line drawings vividly illustrate each technique References throughout the book direct the reader to sources for more detailed information on chapter content Mechanical principles are addressed, which help the reader understand differences between adjustment procedures and how each should be performed A convenient list of joints and a joint index are included on the end sheets for quick, easy reference Authors are well known and well respected in the chiropractic field. All chapters have been revised and updated to include the latest information available Joint anatomy and basic biomechanics coverage offers a more clinical focus in this Edition A New Chapter on mobilization, traction, and soft tissue techniques presents these similar techniques in one chapter, organized according to development and slight variation, for a clear, objective look at each one. A new user-friendly layout arranges content and illustrations so information is accessible and the text is easy-to-read.

The Alcohol Textbook—David H. Peterson 2002 The first-ever book to describe the rationale behind adjustment techniques for the spine, pelvis, and extremities, this NEW 2nd edition offers thoroughly revised chapters, new illustrations, a reorganized layout, and extensive updates. The basic anatomical, biomechanical, and pathophysiological principles necessary for applying specific adjustment techniques are discussed in detail. It also offers a fundamental understanding of joint and body mechanics, as well as key evaluative tests and procedures, to help the reader evaluate, select, and utilize the most effective adjustment techniques. Coverage of chiropractic history provides a broad understanding of general concepts and practice. Theory and practice combine to make CHIROPRACTIC TECHNIQUE, 2ND EDITION a must have for anyone seeking a solid foundation in joint examination and chiropractic adjustment. The text is organized by joint focus, on practical anatomy, kinematics, evaluation, and technique for each system so each chapter can stand on its own as an independent discussion Specific evaluative procedures demonstrate how to identify the characteristics of manipulable lesions Background on the history of chiropractic provides an excellent foundation for joint examination and adjustment techniques Extensive photos and line drawings vividly illustrate each technique References throughout the book direct the reader to sources for more detailed information on chapter content Mechanical principles are addressed, which help the reader understand differences between adjustment procedures and how each should be performed A convenient list of joints and a joint index are included on the end sheets for quick, easy reference Authors are well known and well respected in the chiropractic field. All chapters have been revised and updated to include the latest information available Joint anatomy and basic biomechanics coverage offers a more clinical focus in this Edition A New Chapter on mobilization, traction, and soft tissue techniques presents these similar techniques in one chapter, organized according to development and slight variation, for a clear, objective look at each one. A new user-friendly layout arranges content and illustrations so information is accessible and the text is easy-to-read.

Handbook of Dialysis—Kenneth Egel 2014-09-29 This practical handbook covers the diagnosis and management of patients. Chapters provide complete coverage of information on all aspects of dialysis, with emphasis on day-to-day management of patients. Chapters provide complete coverage of hemodiafiltration, peritoneal dialysis, special problems in dialysis patients, and problems pertaining to various organ systems. This edition reflects the latest guidelines of the National Kidney Foundation's Kidney Disease Guidelines and current literature.
Outcomes Quality Initiative (KDOQI) on hemodialysis and peritoneal dialysis adequacy and on nutrition. New chapters cover chronic kidney disease management in predialysis patients, frequent daily or nocturnal access have been completely revised. Each chapter provides references to relevant Web sites.

Food Processing Technology-P.J. Fellows 2009-07-28 Widely regarded as a standard work in its field, this book introduces the range of processing techniques that are used in food manufacturing. It explains the principles of each process, the processing equipment used, operating conditions and the effects of processing on micro-organisms that contaminate foods, the biochemical properties and applications of enzymes and their nutritional and functional properties. The book begins with an overview of important basic concepts. It describes unit operations that take place at ambient temperature or involve minimum heating of foods. Subsequent chapters examine operations that heat foods to preserve them or alter their eating quality, and explore operations that remove heat from foods to extend their shelf life with minimal changes in nutritional quality or sensory characteristics. Finally, the book reviews post-processing operations, including packaging and distribution logistics. The third edition has been substantially rewritten, updated and extended to include the many developments in food technology that have taken place since the second edition was published in 2000. Nearly all unit operations have undergone significant developments, and these are reflected in the large amount of additional material in each chapter. In particular, advances in microprocessor control of equipment, ‘minimal’ processing technologies, genetic modification of foods, functional foods, developments in ‘active’ or ‘intelligent’ packaging, and storage and distribution logistics are described. Developments in technologies that relate to cost savings, environmental improvement or enhanced product quality are highlighted. Additionally, sections in each chapter on the impact of processing on food-borne micro-organisms are included for the first time.

Passion Killers: The art of passion killing in the age of stress and anxiety-Phillip Walden Bowd 2001-07-07 There are those who may develop skills and knowledge in readiness for a leadership role. There are also those who may use “pathocratic influence” on others to conform, reinforcing values (or lack of values) associated with toxic leadership. They create damage and harm. They become “passion killers”. The result can lead to a “pathocracy”. This book discusses the role emotional intelligence plays in helping people deal with stressful and challenging experiences, suggesting different ways to cope. The author reflects on the values that are integral to the success or failure of an organisation. “Passion” is identified as an added value that can differentiate one organisation from another. If passion is harmed, it can affect motivation, creativity, output, performance, and productivity. Therefore, this book provides the reader with examples of “passion killing” while making suggestions as to factors that can be adopted to engage and encourage passion. Conclusions are drawn and recommendations made to support those faced with “passion killers”. This book is aimed at those of all ages and educational backgrounds interested in developing their leadership knowledge and skills. It is also aimed at those interested in learning more about differences in personality, emotional intelligence, stress, coping, values, and the importance of understanding the impact of “passion killers”.

Perspectives on Thought Leadership for Africa’s Renewal-Kondie, Kwandiwe 2014-05-05 This book outlines perspectives of emerging and established African scholars on what one could describe as the debate on leadership and the articulation of the life of the mind in Africa’s socio-economic, political and cultural life from the time of independence to date. The papers contained in the book cover the following thematic areas: Alternative Leadership Paradigm for Africa’s Advancement; African Perspectives on Globalisation and international relations; Pan-Africanism and the African Renaissance; Scientific, Technological and Cultural Dimensions of African Development. The first section deals with alternative leadership paradigms for Africa's advancement. It also debuts the ‘thin line’ separating management studies from leadership studies and untangles the hermeneutic complexities in the term ‘leadership’ Section two examines among other things, the crucial challenge of globalisation and public ethics and others African perspectives. The section also interrogates the current complexities and credibility deficits in the global governance of trade and towards the end engaages philosophical questions about conscience and consciousness in African management and professionalism. The debates in section three continue to section four and focus on the overall issues of language and liberation, the significance of Multi-, Inter and Trans-Disciplinary Approaches in the analysis of the African continent, appropriate indigenous paradigms for promoting the African renaissance as well as a series of debates on the meaning and prospects of regional integration in Africa’s renewal. This provides just a snapshot of a very wide ranging and interesting debate contained in the publication.

Biosafety in Microbiological and Biomedical Laboratories-L. Casey 2013-11-01 Biosafety in Microbiological & Biomedical Labs...quickly became the cornerstone of biosafety practice & policy upon first pub. in 1984. The info. is advisory in nature even though legislation & regin., in some circumstances, have overtaken it & made compliance with the guidance mandatory. This rev. contains these add'l. chap.: Occupat'l. med. & immunization; Decontam. & sterilization; Lab. biosecurity & risk assess.; Biosafety Level 3 (Ag) labs.; Agent summary state. for some ag. pathogens; & Biological toxins. Also, chapters on the principles & practices of biosafety & on risk assess. were expanded; all agent summary state. & append. were rev.; & efforts were made to harmonize recommend. with regis. promulgated by other fed. agencies.

Handbook of EEG Interpretation, Second Edition-William O. Tatam, IV 2014-03-19 A trusted resource for anyone involved in EEG interpretation, this compact handbook is designed for on-the-go reference. Covering the essential components of EEG in clinical practice, this book provides graphic examples of classic EEG presentations with essential text points of critical information to enhance learning and skills in improving patient outcomes. Authored by prominent experts in clinical neurophysiology, this second edition is updated to reflect current advances in ICU and intraoperative monitoring and includes new chapters on polysomnography, status epilepticus, and pediatric EEG. (A) first class resource of EEG Interpretation...highly recommended trusted resource for any health care professional dealing with patients who need an EEG investigation and particularly in epilepsies. Consistently formatted and packed with practical tips, this handbook is a highly useful tool for residents, fellows, clinicians, and neurophysiology technologists who are learning EEG interpretation or who need to make decisions while on call at the hospital and look for quick and reliable EEG information, regardless of specialty or level of training. Key Features of Handbook of EEG Interpretation, Second Edition: Updated and expanded to reflect advances in clinical EEG applications, including three new dedicated chapters Addresses all areas of EEG interpretation in a concise, pocket-sized, easy-to-access format Provides organized information and a visual approach to identifying EEG waveforms and understanding their clinical significance Presents information consistently for structured review and rapid retrieval Includes practical tips by notable experts throughout ...Large variety of subjects, good diagrams, thoroughly researched data...The book would make a great addition to a departmental or personal library. --American Journal of Electroencephalography, Technology, and Neuroxi...--P. Panayiotopoulos, Department of Clinical Neurophysiology and Epilepsies, St. Thomas’ Hospital, Journal of Clinical Neurophysiology The Handbook of EEG Interpretation, Second Edition fits in a lab coat pocket to facilitate immediate information retrieval during bedside, OR, ER, and ICU EEG interpretation. It is divided into eight sections that cover all major EEG topics including normal variants, epilepsy and nonepileptiform abnormalities, seizures and status epilepticus, ICU EEG, sleep, and intraoperative monitoring. Each chapter highlights the principal challenges involved with a particular type of EEG interpretation. Consistently formatted and packed with practical tips, this handbook is a highly useful tool for residents, fellows, clinicians, and neurophysiology technologists looking for quick and reliable EEG information, regardless of specialty or level of training. Ke...
explaining state-of-the-art scientific discoveries. This book is designed to allow disparate approaches (from farmers to processors to food handlers and consumers) and interests to access accurate and objective information about the microbiology of foods. Microbiology impacts the safe presentation of food. From harvest and storage to determination of shelf-life, to presentation and consumption. This work highlights the risks of microbial contamination and is an invaluable go-to guide for anyone working in Food Health and Safety. Has a two-fold industry appeal (1) those developing new functional food products and (2) to all corporations concerned about the potential hazards of microbes in their food products.

*Biodegradation*—Rolando Chamy 2013-06-14 This book contains a collection of different biodegradation research activities where biological processes take place. The book has two main sections: A) Polymers and Surfactants Biodegradation and B) Biodegradation: Microbial Behaviour.

*Marketing Management*—M. C. Cant 2011 This book takes a fresh look at marketing and covers relevant and topical issues in the marketing world. This book not only covers the fundamental marketing issues but also focuses on emerging issues such as leadership in marketing, marketing metrics and the contribution to ROI, customer value and retention as prime strategies and marketing in developing countries. The book has been developed for South African students with a South African frame of reference. The well-designed text with ample examples and case studies will enable the students to understand and identify with this book.

*Biomechanics*—Daniel J. Schneck 2002-08-29 Biomechanics: Principles and Applications offers a definitive, comprehensive review of this rapidly growing field, including recent advancements made by biomedical engineers. It provides the understanding of fundamental aspects of physiologic function in health, disease, and environmental extremes. The chapters, each by a recognized leader in the field, addr